PakistanMadeOnline.com

Three Posts a Day on Autopilot

The $0 system that writes, illustrates and publishes a blog every morning, without turning it into spam

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Everything in this book describes a real store, pakistanmadeonline.com, as it was in November 2026. Services, prices and free-tier limits change; check the current terms of each provider before relying on them. This is not legal, tax or financial advice.

Before you start

Every morning at 8:35, a blog I own publishes three or four posts: what my country is talking about today, one story explained in depth, one evergreen how-to from a fixed list, and, while the series lasts, one of my own products properly introduced. Each has an original illustration. Each has passed automatic checks before it went out. Nobody typed any of it that morning. The system costs me nothing beyond the AI subscription I already pay and a few image credits.

This book is the system: the files, the rules, the schedule, the checks, and the parts that went wrong. It is short because the system is short. The hard part is not the automation; it is the rulebook that keeps the automation honest, and most of this book is about that.

A warning before the method. Google has a name for sites that publish large numbers of thin, unoriginal pages to catch search traffic: scaled content abuse. It demotes them, sometimes the whole domain. An automated blog done badly is exactly that. An automated blog done the way this book describes is a small newsroom with strict rules: original words, a source for every fact, a reader's question answered in the first lines, a human reading the output. If you skip the rulebook and keep the schedule, you will get traffic for a month and then lose your site's standing for a year. I am not exaggerating to sound responsible; it is how the rules work.

What you need. A website you control that can build pages from plain text files (mine is a store built with Astro on Cloudflare's free plan; any static site works, and WordPress works with an extra step), a GitHub account, an AI assistant that

can be scheduled to run on its own with access to web search and your repository (I use Claude's scheduled tasks), and optionally an image-generation credit balance (I use the models inside Figma; a plain typographic cover is the fallback and looks fine).

1. What the system does every morning

At 8:35 am local time a scheduled AI task starts in a fresh session with no memory. Its instructions tell it to:

1. Get the latest copy of the site's code from GitHub.
2. Work out what today still needs, by looking at the files that already exist (so a second run never duplicates a post).
3. Read the rulebook file in the project and follow it exactly.
4. Research with web search on reputable outlets and write the posts as Markdown files with a few lines of front matter (title, description, date, cover, tags).
5. Generate one illustration per post from a prompt recipe in the rulebook, or use the product's own photo for a product post, and lay the cover out with a small script that adds the date and the site's address.
6. Run the checks: a test that refuses any post containing a banned word, that enforces title and description lengths, that requires a cover description, and that allows links only within the site or to full addresses; then a type check of the whole site.
7. Commit once, with the day's titles in the message, and push. The push deploys the site within two minutes.
8. Send me a message: each post's title and address, which cover it got, and anything it skipped and why.

At 2:35 pm the same task runs again. It finds today's posts already present and stops, unless the morning failed, in which case it writes only what is missing.

That is the whole machine. It is about 400 lines of rulebook, 60 lines of cover script, one test file, and a schedule.

2. Why three posts and not thirty

I was asked, in my own voice at one point, for 24 posts a day on any topic in the world. The AI refused, and it was right. Here is the arithmetic.

Google's side. Quality is judged per page and per site. Three careful posts a day on topics your readers care about look like a diligent small publisher. Thirty generic posts a day on everything look like a content farm, because that is what they would be. The penalty is applied to the domain, which for me is also the shop. Nothing a blog could earn is worth the shop's rankings.

Cost. Each post is research, writing, an image, and checks: roughly 20 minutes of AI work and one image credit. Three a day fits inside a subscription's usage limits with room for the rest of the day's work. Thirty would need a dedicated budget and would still produce worse posts.

Readers. A reader who finds one good answer comes back. A reader who finds a page that exists only to rank leaves and does not. Three posts a day for a year is a thousand pages of real answers; that is a serious site in any niche.

The split that works:

- **A. The roundup**: five things people in your country are talking about today, a paragraph each, each with one source link. Fast to read, shareable, and it keeps the site visibly alive. It will rarely rank; its job is the home page, social media and Google Discover.

- **B. In depth**: the day's one most useful story for ordinary readers, 400 to 500 words, two or three sources, written around the phrase people are typing about it today. This is the post that can rank for a week.
- **C. Useful read**: an evergreen how-to from a fixed list of thirty topics in your niche, 600 to 800 words, practical, with a search phrase chosen in advance. These are the posts that rank for years and bring buyers. They are the reason to run the system.
- **D. From the shop** (optional, finite): one of your own products a day, properly introduced, using only what the product page already says, until each product has one.

Get the full book

This sample has the opening chapters. The full book, with every chapter, the prompts and the checklists, is at **pakistanmadeonline.com/international**: $15 on its own, or both books for $27. Updated editions are sent free to everyone who bought.